

2020 VHHA Annual Meeting

SPONSORSHIP OPPORTUNITIES

The 2020 VHHA Annual Meeting, taking place April 29-May 1, is an opportunity to build awareness for your brand among leaders and practitioners from our base of member hospitals and health systems, as well as businesses focused on advancing health care.

AWARDS LUNCHEON SPONSOR

Sponsoring the annual awards luncheon provides great visibility and recognition. (2) complimentary registrations are included, as well as (2) luncheon tickets and VIP table seating

\$8,500

1 luncheon sponsorship available.

KEYNOTE SPONSOR

Keynote sponsorship offers the opportunity to introduce or moderate the keynote session of choice during the Summit. (2) complimentary registrations are included.

\$7,500

2 keynote sponsorships available.

RECEPTION SPONSOR

Sponsor the Member Appreciation or Chairman's Celebration receptions during the Annual Meeting. (2) complimentary registrations included.

\$6,000

2 reception sponsorships available.

GENERAL/EXHIBITING SPONSORSHIP

Sponsoring the Annual Meeting will provide opportunities to network with health care professionals from around the state, attend education sessions, and support Virginia hospitals. 6ft exhibit table included (optional).

Gold - \$5,500 Silver - \$3,500

*Gold includes (2) complimentary registrations + luncheon discount. Silver includes (2) complimentary registrations only.

WELCOME SPONSOR

Welcome attendees to the conference with a branded gift. (2) complimentary registrations included.

\$4,750

1 welcome sponsorship available.

COFFEE SPONSOR

Keep attendees going by sponsoring the coffee during the Annual Meeting. (2) complimentary registrations included.

\$4,750

1 coffee sponsorship available.

BREAKFAST SPONSOR

Help attendees start the day off on the right foot by sponsoring breakfast. (2) complimentary registrations included.

\$4,750

1 breakfast sponsorship available.

ACHE WORKSHOP SPONSOR

Get in front of health care leaders by sponsoring the ACHE Workshop on Friday, May 1. (2) complimentary registrations included.

\$4,500

1 ACHE sponsorship available.

A LA CARTE OPTIONS

A la carte options can be purchased as a standalone option or in-addition to another sponsorship.

- Breakout Sponsor - \$2,500 (up to 4)
- ~~Name Badge Sponsor - \$2,000~~ **SOLD**
- T-Shirt Sponsor - \$1,500 (3 spots left)

WI-FI SPONSOR

Wi-Fi sponsorship keeps a company top of mind with a custom password. (1) complimentary registration included.

\$3,500

1 wi-fi sponsorship available.

ADD ONS

Looking to make an additional impact? Add on to your sponsorship!

1/4 Page Program Ad - \$250

Ready to purchase? [Online Sponsorship Portal](#)

Contact Lauren Martin, Director, Marketing Strategy & Operations, lmartin@vhha.com or 804-297-3555

2020 Virginia Behavioral Health Summit

SPONSORSHIP OPPORTUNITIES

EXHIBITING OPPORTUNITIES

Exhibiting includes a 6ft table and (1) complimentary registration.

\$1,500

Up to 10 exhibitor tables available.

TITLE SPONSOR

Being the title sponsor of the 2020 Summit will provide maximum brand visibility and show a commitment to behavioral health in Virginia. (3) complimentary registrations are included.

\$8,000

1 title sponsorship available.

KEYNOTE SPONSOR

Keynote sponsorship offers the opportunity to introduce or moderate the keynote session of choice during the Summit. (2) complimentary registrations are included.

\$5,500

2 keynote sponsorships available.

CAN SPONSORS ALSO EXHIBIT?

Yes - all sponsors can opt in to a 6ft table in the exhibit hall.

LUNCH SPONSOR

Sponsoring lunch is a great way to gain exposure with every attendee. (2) complimentary registrations are included.

\$4,000

1 lunch sponsorship available.

COFFEE SPONSOR

Keep attendees going by sponsoring the coffee during the Summit. (2) complimentary registrations are included.

\$4,000

1 coffee sponsorship available.

BREAKOUT SPONSOR

Being a breakout sponsor is a great opportunity to connect with attendees over a common topic. (1) complimentary registration included.

\$1,500

5 breakout sponsorships available.

NAME BADGE SPONSOR

Each attendee will receive a name badgebrand with a company logo. (1) complimentary registration included.

\$750

1 name badge sponsorship available.

WHO ATTENDS THE VBHS?

We bring together thought leaders from clinical, public health, law enforcement, and regulatory perspectives to uncover the issues, discuss best practices, and collaborate on identifying and implementing a multidisciplinary approach to whole person care in Virginia.

Ready to purchase?

[Online Sponsorship Portal](#)

Want more information? Contact Lauren Martin, Director, Marketing Strategy & Operations, lmartin@vhha.com or 804-297-3555

SPONSORSHIP OPPORTUNITIES

The 2020 VHHA Fall Conference, November 11-13, is an opportunity to network with top decision makers in Virginia hospitals and health systems.

BOARD & VIP DINNER

Join the VHHA Board and executive team for an invitation-only dinner. (3) complimentary registrations included, as well as (3) luncheon tickets included.

\$10,000

1 dinner sponsorship available.

KEYNOTE SPONSOR

Keynote sponsorship offers the opportunity to introduce or moderate the keynote session of choice during the Summit. (2) complimentary registrations are included.

\$8,500

3 keynote sponsorships available.

LUNCHEON SPONSOR

Sponsoring the Fall Advocacy luncheon provides great visibility and recognition. (2) complimentary registrations are included, as well as (2) luncheon tickets, and (1) table.

\$8,000

1 luncheon sponsorship available.

THEME RECEPTION SPONSOR

From Casino Night to Wine & Whiskey, our receptions provide the perfect opportunity for brand visibility and networking. (2) complimentary registrations included.

\$7,500

1 reception sponsorship available.

GENERAL/EXHIBITING SPONSORSHIP

Sponsoring the Fall Conference will provide opportunities to network with top executives, attend education sessions, and support Virginia hospitals. 6ft exhibit table included (optional).

Platinum - \$7,500

Gold - \$5,500

*Platinum includes (3) complimentary registrations + (3) luncheon tickets. Gold includes (2).

WELCOME RECEPTION SPONSOR

The Welcome Reception is the opening of the conference, and the perfect opportunity to gain exposure. (2) complimentary registrations included.

\$6,500

1 welcome reception sponsorship available.

COFFEE SPONSOR

Keep attendees going by sponsoring the coffee during the Fall Conference (2) complimentary registrations included.

\$6,000

1 coffee sponsorship available.

WELCOME SPONSOR

Welcome attendees to the conference with an in-room gift. (2) complimentary registrations included.

\$5,500

1 welcome sponsorship available.

TRUSTEE WORKSHOP SPONSOR

Get in front of trustees and executives by sponsoring the Trustee Workshop. (2) complimentary registrations included.

\$4,500

1 workshop sponsorships available.

WI-FI SPONSOR

Wi-Fi sponsorship keeps a company top of mind with a custom password. (1) complimentary registration included.

\$3,500

1 wi-fi sponsorship available.

A LA CARTE OPTIONS

A la carte options can be purchased as a standalone option or in-addition to another sponsorship.

- Hospitality Table Sponsor - \$3,500
- Name Badge Sponsor - \$2,000

HAVE AN IDEA FOR SOMETHING THAT ISN'T LISTED?

Let us know, and we can work to customize a sponsorship!

ADD ONS

Looking to make an additional impact? Add on to your sponsorship!

1/4 Page Program Ad - \$250

Ready to purchase? [Online Sponsorship Portal](#)

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2020-2021 Virginia Quality Residency

SPONSORSHIP OPPORTUNITIES

ABOUT THE RESIDENCY

Healthcare quality professionals are an integral part in improving quality and patient safety while preventing harm. This eight-month residency is designed to provide knowledge, support and networking opportunities that will position quality professionals for success.

Residency Dates:

August 26, 2020
October 1, 2020
November 5, 2020
December 8, 2020
February 17, 2021

**August-December sessions 8:30am-4pm; February session 5-7:30pm*

TITLE SPONSOR

Being the title sponsor of the 2020-2021 VQR will provide maximum brand visibility and show a commitment to advancing health care quality in Virginia. (2) complimentary registrations are included at each module.

\$3,500

1 title sponsorship available.

COFFEE SPONSOR

Keep attendees going by sponsoring the coffee during a module.

\$500

1 coffee sponsorship available per module.

BREAKFAST SPONSOR

Help attendees start the day off on the right foot by sponsoring breakfast. (2) complimentary registrations included.

\$750

1 breakfast sponsorship available per module.

LUNCH SPONSOR

Sponsoring lunch is a great way to gain exposure with every attendee. (2) complimentary registrations are included.

\$950

1 lunch sponsorship available per module.

CLOSING DINNER SPONSOR

Join the graduates and their colleagues for a closing graduation dinner. (2) complimentary registrations are included.

\$1,500

1 dinner sponsorship available.

SPONSOR THE RESIDENCY, RECEIVE A DISCOUNT AT THE 2021 VIRGINIA PATIENT SAFETY SUMMIT

Sponsoring a part of the Virginia Quality Residency? Enjoy a discount on an exhibit table or booth at the 2021 Virginia Patient Safety Summit!

Ready to purchase?

[Online Sponsorship Portal](#)

Want more information? Contact Lauren Martin, Director, Marketing Strategy & Operations, lmartin@vhha.com or 804-297-3555