

2020 Virginia Patient Safety Summit

# SPONSORSHIP OPPORTUNITIES

## EXHIBITING OPPORTUNITIES

All exhibiting options include (1) complimentary registration. Additional registrants may register separately.

- 6ft Table - \$1,750
- 10x10 Booth - \$2,150
- Nonprofit - \$1,000\*

*\*limited availability*

## KEYNOTE SPONSOR

Keynote sponsorship offers the opportunity to introduce or moderate the keynote session of choice during the Summit. (2) Complimentary registrations are included.

\$7,500

*Keynote choice is on a first come basis. 4 Keynote sponsorships available.*

## LUNCH SPONSOR

Sponsoring lunch on Thursday, February 20th is a great way to gain visibility during the Summit. (2) Complimentary registrations are included.

\$6,250

*1 lunch sponsorship available.*

## COFFEE SPONSOR

Keep Summit attendees going by sponsoring the coffee during one day of the Summit. (2) Complimentary registrations are included.

\$5,500

*2 coffee sponsorships available.*

## CAN SPONSORS ALSO EXHIBIT?

Whether you're sponsoring a keynote, breakfast, or breakout, all sponsor can opt in to a 6ft table in the exhibit hall.

## BREAKFAST SPONSOR

Help attendees start the day off on the right foot by sponsoring breakfast for one day of the Summit. (2) Complimentary registrations are included.

\$4,500

*2 breakfast sponsorships available.*

## WI-FI SPONSOR

Wi-Fi sponsorship keeps a company top of mind by making the company name the network password. (2) Complimentary registrations are included.

\$3,500

*1 Wi-Fi sponsorship available.*

## BREAKOUT SPONSOR

Being a breakout sponsor is a great opportunity to connect with attendees over a common topic. (1) Complimentary registration is included.

\$2,250

*Breakout choice is on a first come basis. 5 Breakout sponsorships available.*

## ADD ONS

Looking to make an additional impact? Consider one of our add-on options.

- Attendee Bag Expo Bag & Insert - \$250
- 1/4 Page Ad in Program - \$200

*6 program ads available.*

## WHAT CAN YOU EXPECT AS A SPONSOR?

The 2020 Summit, taking place February 20-21, is an opportunity to build awareness for your brand among leaders and practitioners from our base of member hospitals and health systems, as well as businesses focused on advancing health care.

The Summit features close to 500 clinical professionals, patient safety officers, risk manager, long term care professionals and hospital and health system leadership.

Our Exhibit Hall serves as the hub of the conference, featuring coffee stations, seating options for conversation, and CC-TV to keep you engaged with the content.

Ready to purchase?

[Online Sponsorship Portal](#)

Want more information? Contact Lauren Martin, Director, Marketing Strategy & Operations, [lmartin@vhha.com](mailto:lmartin@vhha.com) or 804-297-3555